# **Design Ops Canvas BETA**

Designed for: Designed by: Date: Version:

# What do we do?

What is the value we provide? What does "good" look like? What is our process and/or operating rhythm? What methods and tools do we use? What are our inputs and outputs? How do we work together?

# Who are we?



#### **Teammates**

Who are we looking for? How do we recruit people? How do we develop our people? How do we retain people?



#### Stakeholders

Who are our most valuable partners? What makes them successful? What obstacles stand in their way? How do we work with them?

#### Support

What support and resources do we need?

### How do we communicate?

How do we communicate internally, within our teams? How do we communicate externally, with other stakeholders?

How do we educate and evangelize?

How do we give and get feedback?

How do we share our knowledge and new learnings?

## What constrains us?

What regulatory, security, or other realities constrain what is possible? How do we manage conflicts and tradeoffs? How do we manage risk?

#### How are we structured?

How do we balance autonomy and the common good?

#### Management

What is our mission? How do we set goals? How do we track and measure success? How are we structured? Who is responsible for what?

# What else?

What else should we be thinking about?

### Autonomy

The freedom and independence we need to do great work.

#### Common good

work well together.

# **BALANCE**

The things we need to do consistently in order to

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